Inside the Lunar Astro Machine: How the Consultation Proxy Scam Operates

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The Illusion of the "Master Astrologer"

Lunar Astro Vedic Academy, founded by Deepanshu Giri, presents a highly polished front to the public. Through YouTube videos and paid PR articles, the founder is positioned as a master of predictive astrology.

However, an analysis of internal operations and hundreds of consumer complaints reveals a highly systematized **Bait-and-Switch Proxy Scam**. This document exposes exactly how the Lunar Astro consultation machine operates behind closed doors.

Phase 1: The Marketing Funnel

1. **The Hook:** Consumers watch Deepanshu Giri on YouTube or read his book, *Rituals of Happy Soul*. They are convinced of his specific expertise.
2. **The Urgency:** The marketing materials create a sense of urgency, often tying life problems (career failure, marriage issues, or severe health conditions like Cancer/Autism) to planetary alignments that *must* be remedied.
3. **The Payment:** The consumer visits `consultlunarastro.com` and pays a premium fee, often ranging from ₹3,000 to ₹10,000+ (or $80–$150 USD for international clients).

Phase 2: The “Code 5007” Proxy System

This is where the deception occurs. The consumer believes they are paying for the expertise of the founder or a highly vetted master astrologer.

1. **The Hand-Off:** The consultation is quietly routed to a “Panel Astrologer.”
2. **Anonymity by Design:** These astrologers are rarely given full public profiles. They are often referred to by internal codes (e.g., “Astrologer Code 5007”).
3. **The Reality of the Panel:** Whistleblower reports and consumer reviews indicate that these panel members are often just recent students of Lunar Astro’s own unaccredited courses. They are junior, inexperienced, and reading from standardized scripts.
4. **The Result:** The consumer receives a rushed, 15-to-30-minute consultation from an amateur, filled with generic advice and up-sells for more remedies.

Phase 3: Enforcing the Trap

When the consumer realizes they have been defrauded and received a subpar reading from an anonymous student, they demand a refund. The Lunar Astro machine is built to crush these requests.

1. **The “Successful Consultation” Clause:** The company’s Terms of Service dictate that if the phone call connects, the consultation is deemed “100% successful.” Quality and accuracy are legally disclaimed.
2. **The “No-Dispute” Coercion:** If a consumer threatens a bank chargeback, Lunar Astro’s support team points to a clause stating the consumer agreed *not* to dispute the charge. They offer a “re-consultation” with another junior astrologer instead of returning the funds.
3. **Account Termination:** If the consumer persists, their access to the platform (including any courses they purchased) is terminated without a refund.

The Legal Implications

This operational model is not just poor customer service; it borders on systemic consumer fraud.

- **Misrepresentation:** Selling a premium service based on the founder's reputation, only to deliver a junior student.
- **Unfair Trade Practices:** Enforcing one-sided, coercive contracts that strip the consumer of their right to a refund for unfulfilled services.

Conclusion

The Lunar Astro consultation portal is an industrialized funnel designed to extract maximum revenue while delivering minimum expertise. Consumers are strongly advised to avoid booking consultations through this proxy network and to report deceptive billing practices to their financial institutions immediately.